



PRESS RELEASE

The Zoroastrian Million:

On the occasion of the 10th World Zoroastrian Congress, the Organising Committee has planned a spectacular entertainment programme on each evening of the Congress, to be held after the days' sessions conclude.

On one of these evenings, i.e. December 29, the Congress will host the 'Zoroastrian Million' at the Mumbai Race Course. This is a special endeavour undertaken by our main sponsor, Dr. Cyrus S. Poonawalla. The event has special significance for Parsi/Iranian Zoroastrians, as the community has been a forerunner of the sport of racing in this country, contributing substantially to its growth. As on all other evenings, this will be an excellent opportunity for delegates to mingle informally.

The 'Zoroastrian Million' will be followed by an Awards Ceremony, 'Unsung Heroes', where we will felicitate those who have gone unrecognized despite their contribution to society at large and to our community in particular. Subsequently, we present an entertainment programme conceived and compered by Mr. Boman Irani showcasing the best of talent from the community, followed by dinner.

'Unsung Heroes'

The Parsi/Iranian Zoroastrian community has always excelled in every field of endeavour. There have been a host of industrialists, businessmen, professionals and others who have been honoured either by the nation, state, community or their peers.

There are also those, in our community, who have dedicated their lives to human welfare and social issues by giving selfless service to the causes they believe in. More often than not, their work has gone unrecognized despite their contribution to society, at large and to our community in particular.

The Bombay Parsi Punchayet, organisers of the 10th World Zoroastrian Congress, have decided to remedy this imbalance recognizing the quiet work being done by these persons who have their own stories of sacrifice and commitment to the causes they cherish.



The WZC Organizing Committee would like to involve you, to help us identify those men and women who merit being so honoured. These awards will be given to living persons who have an outstanding track record of service in India and/or abroad. The nomination should come in the form of a short CV of the person/s recommended and should be sent to:

The Organizing Committee
10th World Zoroastrian Congress, Mumbai
C/o. Office of the Trustees of the
Parsi Punchayet Funds & Properties,
209, Dr. Dadabhai Naoroji Road,
Fort, Mumbai – 400 001

Alternatively you may also mail us your CV on info@wzcmumbai.com

An Exhibition at the NGMA:

An Exhibition titled “**Across Oceans and Flowing Silk – From Canton to Bombay 18th – 20th Centuries**” will open at the NGMA on the occasion of the 10th World Zoroastrian Congress to be held in Mumbai in December.

This exhibition will cover the story of Parsi trade with China, the Ships they built, various commodities they traded in such as, Textiles, Chinese Chests, Furniture, Jewellery, Coins, Bank Notes, Letters, Porcelain, Portraits etc. which they brought back from Canton, Shanghai, Hong Kong, Macao and other places in China.

If you want to be a part of this historic exhibition and help us create a unique collection of items to be displayed, please contact us if you have:

1. Uniquely embroidered Garas, Kors, Jabhlas, Ijars, Caps or other embroidered clothing or pieces connected with the China Trade, especially the original boxes in which the Garas and Kors were shipped from China.
2. Carved Chinese chests, opium chests and furniture; Chinese Screens with mother of pearl inlay, tables and cupboards.
3. Jewellery made in China, Chinese Coins, Bank Notes, Chinese Boxes and ornaments
4. Documents concerning ships and shipping activities, drawings and blue prints of ships under construction, documents concerning the Bombay Ports, Bills of Lading, letters written from China and letters written by Parsi merchants to their English and Chinese counterparts.



5. Portraits of Parsi Merchants done in China, Portraits of English and Chinese Hong Merchants.
6. Paintings of Sailing vessels and opium Clippers and scenes from Canton Macao and Hongkong. Lithographs or etchings of the factories or buildings in Canton.
7. Models of Wadia made Trading Ships, opium Clippers and Chinese Junks
8. Old photographs, small cameos and Victorian button photographs done in China
9. Chinese export porcelain, blue and white ware, and other porcelain pieces from different periods, monograms, including place settings, table ware and glasses.
10. A section of the exhibition will cover our settlement in Yazd and Kerman in Iran as well as Navsari and Surat in Gujarat.

All objects pertaining to these places and connected to the community such as Tanchoi Sarees and other woven pieces; Zari embroidered caps; Phetas and Paghris; do-path saris; Zoroastrian Iranian costumes, makhnus and turbans; old letters, maps, lithographs, photographs etc. pertaining to Iran and India are welcome.

All objects displayed in the exhibition will be acknowledged. A catalogue will accompany the exhibition and every piece displayed will be shown in the catalogue. This will give your piece prominence and add value to it as an acknowledged artefact, displayed at an official exhibition. All items and objects will be photographed, documented, insured and returned to individual owners in January 2014, after the exhibition.

Contact: Pheroza J. Godrej, Firoza Punthakey Mistree or Homai N. Modi
Tel: 022-66365606 / 07,
Email: acrossoceansflowingsilks@gmail.com

Stall Space and Souvenir:

The Organising Committee is offering you the prospect of marketing your brand/product/project to the delegates at the 10th World Zoroastrian Congress. This can be your platform to highlight your brand, form alliances and renew connections with the Zoroastrian community. To avail of this opportunity, you may put up a stall at the Congress venue, i.e. National Centre for the Performing Arts (NCPA) or advertise in the Congress Souvenir.

At NCPA, the stall space is in a designated exhibition area near the Jamshed Bhabha Theatre, Tata Theatre and Experimental Theatre. You can use your stall to present literature, demonstrate projects, display products or speak to delegates. However, please note that the sale of any material or products is not allowed at NCPA, except with the express permission of the Organising Committee.



A souvenir will be given to the delegates of the 10th World Zoroastrian Congress as well as to guests and invited speakers. Individuals/organisations who advertise in the souvenir will therefore get a considerable amount of publicity and brand recall. The print run of the souvenir is approximately 5,000. As the souvenir is normally a keepsake, sponsors will get mileage not only while the Congress is on, but also afterwards. Your support through advertising will be highly valued.

Both the above marketing opportunities will allow you to reach out to the members of a unique and perceptive community. If you wish to book stall space or advertise in the souvenir, please contact us.

STALL/SOUVENIR ENQUIRIES

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