

Office of the Trustees of the
PARSI PUNCHAYET FUNDS & PROPERTIES

209, Dr. Dadabhai Naoroji Road, Fort, Mumbai - 400 001.

Ref. No.

May 05, 2015

Mr. Dinshaw K. Tamboly
Dadar
Mumbai

Dear Dinshaw,

Thank you for your email of 5th May 2015.

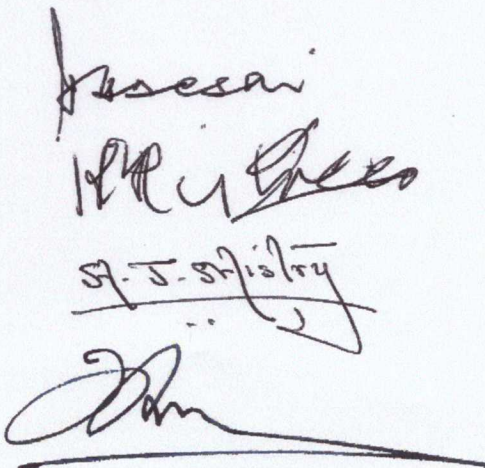
As rightly suggested by you, the majority of the Trustees of the BPP have long felt the need for a voluntary "Code of Conduct", for the election process to be better managed. Some of us Trustees have made the time and effort to support your initiative, together with a group of well-wishers, to put in place a voluntary but evolving "Code of Conduct" for the three sets of elections due in the next twelve months.

It is our hope that the candidates concerned will follow the recommended "Code of Conduct", in letter and in spirit in order to create a 'level playing field' for all the candidates aspiring to become Trustees of the BPP.

We the undersigned Trustees, endorse your efforts for a voluntary "Code of Conduct" in order to bring about a sense of decorum and fair play in our electoral practices for democracy to prevail in its true sense.

With kind regards,

Yours sincerely,



Handwritten signatures of trustees, including one that appears to be 'S. J. S. S. S.' and another that appears to be 'D. K. S.'.

From: **Dinshaw Tamboly** <dinshawtamboly@gmail.com>
Date: 6 May 2015 at 10:26
Subject: Re: Code of Contact
To: Zoroastrian Studies <zstudies@gmail.com>
Cc: Minoo Shroff <mrshroffadst@gmail.com>, "Dadi B. Engineer" <dbengineer@crowfordbayley.com>, "Burjor H. Antia" <bhantia@mullas.net>, Jamsheed Kanga <jgkanga@gmail.com>, "Maneck H. Engineer" <mhe@godrej.com>, Noshir Dadrawala <noshir@capindia.in>, Homi Ranina <homiranina@gmail.com>, "Darius J. Khambata" <dariuskhambata@gmail.com>, Edul Bharucha <epbharucha@gmail.com>, Dasturji Khurshed Dastoor <dasturjikhurshed@gmail.com>, Farrokh Kavarana <fkkavarana@gmail.com>, Homi Khusrokhhan <homirsk@gmail.com>, Fali Sarkari <faliskari@gmail.com>, Aspi Marker <aspiarker@hotmail.com>, Medioma Bhada <mrbhada@gmail.com>, "<percym@mastergroups.com>" <percym@mastergroups.com>, "sam@madisonindia.com" <sam@madisonindia.com>, Maneck Davar <maneck@spentamultimedia.com>, Adi Engineer <adiengr@hotmail.com>, Binaifer Sahukar <binikarl@hotmail.com>, Yazdi Tantra <yazdi@on-lyne.com>, Karl Tamboly <karltamboly@gmail.com>, Sam Choksey <samchoksey@gmail.com>, "Dinshaw R. Mehta" <dinshaw@dinshawmehta.com>, Arnavaz Mistry <arnavazjalmistry@gmail.com>, Jimmy R Mistry <jimmy@dellatecnica.com>, Khojeste Mistree <fpunthakeymistree@gmail.com>, Yazdi Desai <yazdi@writercorporation.com>, "Armaity R. Tirandaz" <artirandaz@gmail.com>, "Munchi N. Cama" <mnc.samachar@gmail.com>

Dear Khojeste,

Thank you for your message enclosing a scanned copy of letter dated May 5, 2015 signed by four Trustees (Messrs Yazdi Desai, you, Arnavaz Mistry & Jimmy Mistry) endorsing the need for establishing a voluntary code of conduct to govern the forthcoming elections.

Introducing the Coc is the prerogative of the BPP Trustees; I can only suggest that BPP should publicly announce that it intends to introduce a voluntary code of conduct that would govern the forthcoming elections.

Kind regards,

Dinshaw

On 5 May 2015 at 23:49, Zoroastrian Studies <zstudies@gmail.com> wrote:
Dear Dinshaw,

I have attached a scanned copy of the document signed at the BPP Board meeting this evening, by a majority of the Trustees, who have endorsed the voluntary 'Code of Conduct' .

With kind regards

Khojeste

From: **armaity tirandaz** <artirandaz@gmail.com>
Date: 5 May 2015 at 10:48
Subject: Re: Code of Conduct
To: Dinshaw Tamboly <dinshawtamboly@gmail.com>

Dear Dinshaw

I am just reaffirming my stance on the COC and find it very fair and uncomplicated. From my personal end go ahead with it.

Warm Regards

Armaity Tirandaz.

From: **Dinshaw Tamboly** <dinshawtamboly@gmail.com>
Date: 5 May 2015 at 11:00
Subject: Re: Code of Conduct
To: armaity tirandaz <artirandaz@gmail.com>

Dear Armaity,

Thank you very much for your approval of the CoC process that has been initiated.

Introducing the CoC is the prerogative of the BPP Trustees. If possible and convenient, I suggest that you take up this issue with your colleague Trustees and encourage them to adopt the CoC and announce the same in the media.

Warm regards,

Dinshaw

From: **Dinshaw R. Mehta** <dinshaw@dinshawmehta.com>
Date: 5 May 2015 at 15:05
Subject: Re: Code of Conduct
To: Dinshaw Tamboly <dinshawtamboly@gmail.com>
Cc: "ho@spentamultimedia.com" <ho@spentamultimedia.com>, Arnavaz Mistry <arnavazjalmistry@gmail.com>, Jimmy R Mistry <jimmy@dellatecnica.com>, Khojeste Mistree <fpunthakeymistree@gmail.com>, Yazdi Desai <yazdi@writercorporation.com>, "Armaity R. Tirandaz" <artirandaz@gmail.com>, Muncherji Cama <mnc.samachar@gmail.com>, Minoo Shroff <mrshroffadst@gmail.com>, "Dadi B. Engineer" <dbengineer@crawfordbayley.com>, "Burjor H. Antia" <bhantia@mullas.net>, Jamsheed Kanga <jgkanga@gmail.com>, "Maneck H. Engineer" <mhe@godrej.com>, Noshir Dadrawala <noshir@capindia.in>, Homi Ranina <homiranina@gmail.com>, "Darius J. Khambata" <dariuskhambata@gmail.com>, Edul Bharucha <epbharucha@gmail.com>, Dasturji Khurshed Dastoor <dasturjikhurshed@gmail.com>, Farrokh Kavarana <fkkavarana@gmail.com>, Homi Khusrokhhan <homirsk@gmail.com>, Fali Sarkari <faliskari@gmail.com>, Aspi Marker <aspimarker@hotmail.com>, Medioma Bhada <mrbhada@gmail.com>, "<percym@mastergroups.com>" <percym@mastergroups.com>, "sam@madisonindia.com" <sam@madisonindia.com>, Adi Engineer <adiengr@hotmail.com>, Binaifer Sahukar <binikarl@hotmail.com>, Yazdi Tantra <yazdi@on-lyne.com>, Karl Tamboly <karltamboly@gmail.com>, Sam Choksey <samchoksey@gmail.com>, Maneck <maneck@spentamultimedia.com>, Shernaz Engineer JJ <zfeatures@gmail.com>, Berjis <berjis@jsalaw.com>, Parsiana <info@parsiana.com>

In addition to the points raised below, another important point to be included is:

Negative Campaigning in press or print is strictly prohibited. No candidate is allowed to degrade any candidate or their supporters or organization. Criticism of rival candidates, their supporters or organizations shall be limited to their policies programmes, past records and work only.

The above is important to ensure that no negative publicity or False information is fed to the community via the media. One tends to forget that it was the media's 2008 role which faced maximum wrath of the community even more than that of free lunches.

Certain news papers are today managed by prospective candidates and their supporters which is to the disadvantage of the rest. If the CoC does not take cognizance of this then the CoC is not serving its purpose.

The CoC is of utmost importance and needs to be finalized unanimously in the favour of all.

Regards
Dinshaw Mehta

From: **Dinshaw Tamboly** <dinshawtamboly@gmail.com>

Date: 5 May 2015 at 15:50

Subject: Re: Code of Conduct

To: "ho@spentamultimedia.com" <ho@spentamultimedia.com>

Cc: "Dinshaw R. Mehta" <dinshaw@dinshawmehta.com>, Arnavaz Mistry <arnavazjalmistry@gmail.com>, Jimmy R Mistry <jimmy@dellatecnica.com>, Khojeste Mistree <fpunthakeymistree@gmail.com>, Yazdi Desai <yazdi@writercorporation.com>, "Armaity R. Tirandaz" <artirandaz@gmail.com>, Muncherji Cama <mnc.samachar@gmail.com>, Minoo Shroff <mrshroffadst@gmail.com>, "Dadi B. Engineer" <dbengineer@crawfordbayley.com>, "Burjor H. Antia" <bhantia@mullas.net>, Jamsheed Kanga <jgkanga@gmail.com>, "Maneck H. Engineer" <mhe@godrej.com>, Noshir Dadrawala <noshir@capindia.in>, Homi Ranina <homiranina@gmail.com>, "Darius J. Khambata" <dariuskhambata@gmail.com>, Edul Bharucha <epbharucha@gmail.com>, Dasturji Khurshed Dastoor <dasturjikhurshed@gmail.com>, Farrokh Kavarana <fkkavarana@gmail.com>, Homi Khusrokhhan <homirsk@gmail.com>, Fali Sarkari <falisarkari@gmail.com>, Aspi Marker <aspimarker@hotmail.com>, Mediona Bhada <mrbhada@gmail.com>, "sam@madisonindia.com" <sam@madisonindia.com>, Adi Engineer <adiengr@hotmail.com>, Binaifer Sahukar <binikarl@hotmail.com>, Yazdi Tantra <yazdi@on-lyne.com>, Karl Tamboly <karltamboly@gmail.com>, Sam Choksey <samchoksey@gmail.com>, Maneck <maneck@spentamultimedia.com>, Shernaz Engineer JJ <zfeatures@gmail.com>, Berjis Desai <berjis@jsalaw.com>, Jehangir Patel - Parsiana <info@parsiana.com>

Dear Dinshaw, Maneck & All,

The issue about negative campaigning was already discussed a number of times and the clause was worded accordingly by Messrs Dadi Engineer & Burjor Antia in one of the meetings.

If the present Trustees agree to unanimously give the present voluntary CoC adequate authority that will be wonderful.

Had the courts been moved in time, the CoC would already have been a part of the election scheme. Anyways, the six trustees that assume office between mid-2015 / early-2016 will have adequate time to formulate a suitable CoC delegating the election commissioner and his team with adequate authority to implement the same.

Warm regards,

Dinshaw