



This International Women's Day  
**JOIN US FOR  
AN INTERACTIVE WORKSHOP**

**WE**  
Women  
Entrepreneurs

Organized by WE - Women Entrepreneurs' Wing of WZCC

**BUILD, GROW & SCALE YOUR  
BUSINESS WITH DIGITAL MEDIA**

An invaluable opportunity for women in business or profession and even those planning to start their Business.  
Practical tips especially suited for your business in today's Digital Era!



**TRAINER: MANDEEP KAUR**

Founder, Quarter Pants, an on-line Marketing Consultancy firm with 9+ yrs experience in promoting several top brands.

**WORKSHOP TAKEAWAYS**

- \*Customized Digital Strategy for you or your business
- \*Best Social Media Channels just for you
- \*Easy Guide for Content Creation and Dissemination
- \*Learn and Set up an Adword Account ( Facebook and Google)

**Date:** MARCH 18th. 2017

**Venue:** YWCA, 18, Madame Cama Road,  
Fort, Mumbai

**Time:** 10 a.m. to 5 p.m

The fee for participation inclusive of Lunch and Tea is 1,700 /- for WZCC/WE Members and Rs. 1,900 /- for Non-Members. Cheques to be made in favour of WZCC, Mumbai

*\* Please bring your laptops and data cards.  
Or you also have the option to work in a group on a shared laptop. \**

**CONTACT US**

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**REGISTER BEFORE MARCH 10th. 2017**

