

NAZC TIMES

The official newsletter of

XVIII NORTH AMERICAN ZARATHUSHTI CONGRESS

NAZC 2020 HOUSTON

December 29, 2020 – January 1, 2021

GENERATION Z: Propelling Zarathushti Resurgence

GENERATION Z
Propelling Zarathushti Resurgence



Key Facts

Theme:

Generation Z – Propelling
Zarathushti Resurgence

Dates:

Congress: 12/29/20– 1/1/21

Pre Congress: 12/28/20

Post Congress: 1/2/20

4 Day Cruise: 1/4 - 1/9

Venue:

Royal Sonesta Hotel
2222 West Loop S,
Houston, TX 77027
Room rate \$99

Hosted By:

Zoroastrian Association of
Houston
8787 W. Airport
Houston, TX 77071
www.NAZC2020Houston.com



Congress Trivia:

Do you know we have 75+
volunteers and 12+ teams
working on making this the
best congress ever

Breaking News

Welcome to the first edition of the NAZC Times.

This publication will carry articles, the program, registration details, and other information related to NAZC 2020.

We strive to bring you the most up-to-date news and insights as we prepare to welcome you to the spectacular North American Congress which will take place in “Yee...Haw” Houston, Texas in December 2020!

We expect 550 – 600 attendees from all over the United States, Canada, as well as around the globe.

The preparation and planning is underway and we are excited to welcome you to a “one-of-a-kind” Congress

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The theme for our Congress theme is **Generation Z: Propelling Zarathushti Resurgence.**

Generation Z is a double word play, signifying all the Z(arathushti) Generations, as well as the generation in their teens and early twenties. After successfully hosting 3 Congresses, it's time again for ZAH to become the launch pad for "Z" generations to come together with the world-wide Zarathushti community and propel the Zarathushti resurgence to heights never reached or seen before!



WHAT CAN YOU EXPECT AT THE NAZC2020

JASHAN

A grand Jashan will be held to open the Congress, with all Ervads present; including the 20+ from Houston, who will participate. Delegates will also have the opportunity to attend a Jashan at the close of the Congress at the Bhandara Atash Kadeh on January 1, 2021. You can also visit the Zarathushti Heritage and Cultural Center, home of Fezana Information Research Education Service (FIRES)

Find us on: [NAZC 2020 HOUSTON](#); [TWITTER](#); [INSTAGRAM](#); [FACEBOOK](#);

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PROGRAM

The Program Committee is working hard to present a rich and rewarding experience which will showcase the theme of the XVIII North American Zoroastrian Congress. You will have the opportunity to connect with, and hear the voices of multiple generations. Dynamic speakers – Scholars, and Laymen, will provide much food for thought with lectures and interactive panel discussions on various topics related to our religion, history, culture, and contemporary existence. The use of technology will facilitate the immediate exchange of ideas and opinions from the audience.

One of the goals for the Congress is **“40 under 40”**. Our aim is to try and get 40% of the attendees to be under the age of 40. This will result in interactive sessions that are developed by the youth and young adults – The Future Leaders of our Community.

Day 1 – 12/29

- Opening Ceremony
- Keynote
- Lunch
- Breakout Sessions
- Dinner & Fashion Show
- Post Dinner Lounge

Day 2 – 12/30

- Plenary Sessions
- FEZANA Awards Lunch
- Breakout Sessions
- Dinner and Natak (English)
- Post Dinner Casino Night

Day 3 – 12/31

- Plenary Sessions
- Lunch
- Closing Sessions
- New Year Eve Gala

Day 4 – 1/1

- Jashan in Bhandara Atash Kadeh
- Lunch at ZHCC

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ENTERTAINMENT

Another important goal of the Congress is to facilitate friendships amongst Zarathushti youth in North America. To that end, events will be offered before the start of the Congress to optimize the time you can spend with friends new and old. There are also social events scheduled during, and Post Congress. Some highlights are shown below:

- Pre-Congress WZCC and Youth & Young Adults events and outings
- Internationally renowned artists / celebrities expected
- Opening Ceremony includes “Visions of Paradise”
- Hilarious English Play
- Post dinner lounges with Casino/Jazz and Studio 54 Club Nite
- Post-Congress Cruise, Jan 4th to 9th – 4-day Royal Caribbean (details coming soon)

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SPONSORSHIP

Our primary focus is to get our youth and second generation involved, eventually developing them into future leaders. The NAZC will promote several causes from Education to Building Infrastructure over these days besides trying to make it affordable particularly for students and young entrepreneurs of our community.

We humbly request backing of community entrepreneurs and philanthropists like you, as your help and support in this challenging endeavor will assist us immensely. We would be extremely honored and privileged to receive sponsorship from yourself

SPONSORSHIP CATEGORIES



Acknowledgements during congress	✓	✓	✓	✓	✓
Name & Logo on website	Sponsor page	Sponsor Page	Home Page	Home Page	Home Page
Event Brochure Advertisement	Half Page	Full Page	Full Page	Inside Cover	Back Cover
Event Registration Benefits	25% for 2	50% for family (4)	Gratis for 2	Gratis for Family (Up to 4)	Gratis for Family (Up to 4)
Natak (Play) Registration			Gratis for 2	Gratis for family (Up to 4)	Gratis for Family (Up to 4)
Reserved Table (for registered attendees)				✓	✓
Showcase and recognition for your family or organization including personalized video/slide message				✓	✓
Social Media Marketing Mentions			✓	✓	✓
Newsletter & Email marketing					✓
Banner in main hall for duration of event					✓

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