



ParZor

CRAFTS

Hand-embroidered Bags
June 2025



Parsi embroidery is an artistic and cultural amalgamation of four unique design traditions — Persian, Indian, Chinese and European. This has resulted in a distinctive style which blends nature's creations, birds — real and exotic, flowers, plant life and animals, with elements of mythology.

Parsi embroidery has descended from Achaemenian times in an unbroken continuum. Originally, the items came to the Parsis of India as precious pieces, ordered and imported from China. With the end of Parsi trading in China, this link is now gone. Many stitches and techniques used in weaving the materials are now forgotten. It is imperative to ensure that this tradition of embroidery is not lost forever.

Its revival and survival has been undertaken by Parzor.

The revival of this craft not only serves the purpose of preserving this craft heritage but also encourages appreciation of the craft and also gives employment and livelihood to craft persons.

The Parzor Project, since 1999, has undertaken research in various fields, working towards the Promotion and Preservation of Parsi Zoroastrian heritage and culture. The items available in this catalogue are some of the fruits of our labour.

All proceeds go only towards furthering the research objectives.

This catalogue features the following products:

- Purses
- Clutch Bags
- Wallets
- Potlis

Please note:

- All the bags in this catalogue are hand-embroidered.
- All the pieces may not be available in ready stock.
- Prices are subject to change without prior notice.
- All prices are inclusive of taxes.
- For delivery through courier, extra charges applicable.

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+91 9810152764 or nilouferparzor@gmail.com

or visit

E22A, East of Kailash, New Delhi
(By appointment only)

Visit www.unescoparzor.com/parzorcrafts for other items.





Bell Purse

A graceful blend of heritage craft
and vintage silhouette.

9.5"X8" approx.



P57A Chysanthemum & Sparrow Bell Purse

INR 7500

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P57B Lily & Sparrow Bell Purse

INR 7500

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P58 Rooster Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P58 Rooster Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P59 Crane Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P59 Crane Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P60 Crane Whisper Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



P60 Crane Whisper Bell Purse

INR 7000

Available in Red, Purple, Blue & Black (9.5"X8" approx.)



Wallets

Everyday elegance, stitched in detail
and shaped to perfection.

Zeya - 7.25"X4.25" approx.

Zara - 4.25"X4.5" approx.

Zohrab - 3.5"X4.5" approx.



P61 Zeya

INR 4000

Available in Red & Black (7.25"X4.25" approx.)



P61 Zeya

INR 4000

Available in Red & Black (7.25"X4.25" approx.)



P62 Zara

INR 4000

Available in Red & Black (4.25"X4.5" approx.)



P63 Zohrab

INR 4000

Available in Black (3.5"X4.5" approx.)



Hard Clutch

A minimalist box clutch designed to sit effortlessly in hand.

8"X5" approx.





P33 Hard Clutch White Flower

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P33 Hard Clutch White Flower

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P33 Hard Clutch White Flower

INR 5000

Available in Black (8"X5" approx.)



P38A Hard Clutch Crane & Lotus Shaded

INR 5000

Available in Blue & Black (8"X5" approx.)



P38 Hard Clutch Crane & Lotus

INR 5000

Available in Red, Purple, Blue & Black (8"X5" approx.)



P38 Hard Clutch Crane & Lotus

INR 5000

Available in Red, Purple, Blue & Black (8"X5" approx.)



P38 Hard Clutch Crane & Lotus

INR 5000

Available in Red, Purple, Blue & Black (8"X5" approx.)



P53 Hard Clutch Ambi

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P53 Hard Clutch Ambi

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P54 Hard Clutch Lily Pattern

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P55 Hard Clutch Chrysanthemum

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P55 Hard Clutch Chrysanthemum

INR 5000

Available in White, Gold & Black (8"X5" approx.)



P56 Hard Clutch Bows & Basket

INR 5000

Available in Grey & Black (8"X5" approx.)



P56 Hard Clutch Bows & Basket

INR 5000

Available in Grey & Black (8"X5" approx.)



P39 Hard Clutch Rose Spray

INR 5000

Available in Black & Red (8"X5" approx.)



P34 Hard Clutch Peacock

INR 6000

Available in Black, Red, Blue (8"X5" approx.)



P34 Hard Clutch Peacock

INR 6000

Available in Black, Red, Blue (8"X5" approx.)



P34 Hard Clutch Peacock

INR 6000

Available in Black, Red, Blue (8"X5" approx.)



P30 Hard Clutch Crane

INR 5000

Available in Black, Red, Blue (8"X5" approx.)



P30 Hard Clutch Crane

INR 5000

Available in Black, Red, Blue (8"X5" approx.)

Sling Bag

An effortlessly spacious everyday bag with a soft silhouette and a handy flap closure.

9"X9"X3" approx.





P50 Intercrossing Bird Sling

INR 3200

Available in Black in white or gold embroidery (9"X9"X3" approx.)



P50 Rose Sling

INR 3200

Available in Cream, Cerulean Blue, Green & Black (9"X9"X3" approx.)



P50 Rose Sling

INR 3200

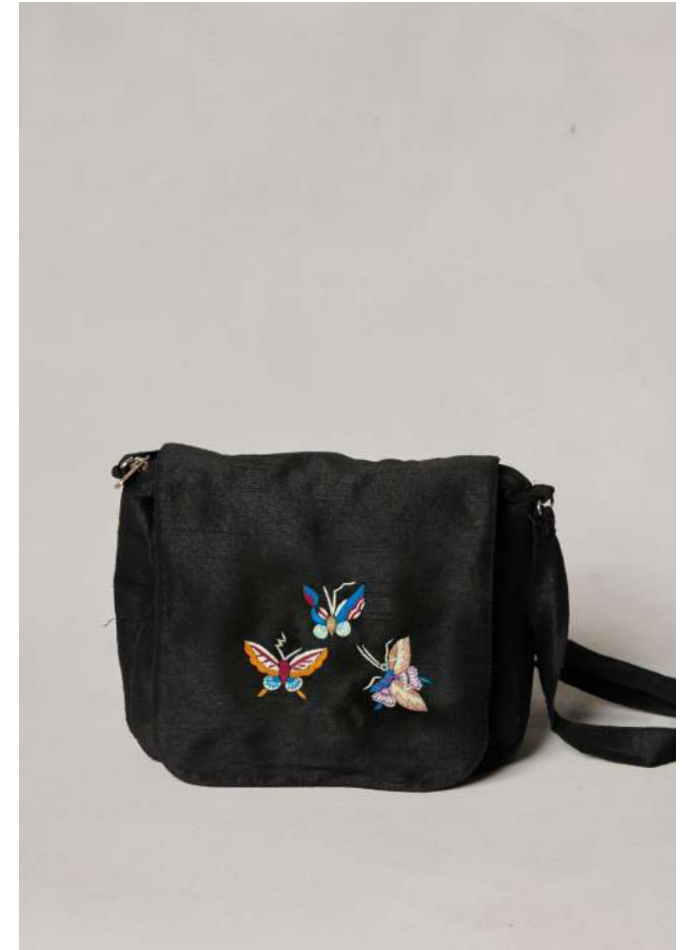
Available in Cream, Cerulean Blue, Green & Black (9"X9"X3" approx.)



P50 Rose Sling

INR 3200

Available in Cream, Cerulean Blue, Green & Black (9"X9"X3" approx.)



P50 Butterfly Sling

INR 3200

Available in Cream, Silver, Black (9"X9"X3" approx.)



P50 Floral Basket Sling

INR 3200

Available in Red, Blue, Green, Black (9"X9"X3" approx.)



Toxy Purse

Defined by its slim form and straight edges, a modern classic.

11"X7" approx.



P51 White Flower Toxy

INR 5000

Available in Red, Blue & Black (11"X7" approx.)



P47 Lily Toxy

INR 5000

Black (11"X7" approx.)



P27 Cheena-cheeni Toxy

INR 4700

Black (11"X7" approx.)



P12 Chrysanthemum Toxy

INR 4700

Available in Red, Blue, Black (11"X7" approx.)



P11 Rose Toxy

INR 4700

Available in Red, Black (11"X7" approx.)



P13 Chrysanthemum Sherry

INR 4500

Available in Red, Black (10"X6" approx.)

Love Clutch

Where form meets finesse, this clutch flows from slim to strong.

9.2"X5" approx.





P16 Butterfly Love Clutch

INR 4200

Available in Black, Red, Blue, Purple (9.2"X5" approx.)



P16 Butterfly Love Clutch

INR 4200

Available in Black, Red, Blue, Purple (9.2"X5" approx.)



P16 Flower Cluster Love Clutch

INR 4200

Available in Black, Red, Blue, Purple (9.2"X5" approx.)

Boat Clutch

Defined by its elegant taper, this shape adds a quiet edge to any look.

11.2"X5.75" approx.





P06 Lily Horizontal Boat Clutch

INR 4200

Available in Black, Red (11.2"X5.75" approx.)



P06 Lily Vertical Boat Clutch

INR 4200

Available in Black, Red, Blue (11.2"X5.75" approx.)



P10 Flower Cluster Boat Clutch

INR 4200

Available in Black, Red, Blue (11.2"X5.75" approx.)



P07 Parsi Border Boat Clutch

INR 4200

Available in Black, Red, Blue (11.2"X5.75" approx.)



P08 Zinnia Boat Clutch

INR 4200

Available in Black, Red, Blue, Silver (11.2"X5.75" approx.)



P08 Zinnia Boat Clutch

INR 4200

Available in Black, Red, Blue, Silver (11.2"X5.75" approx.)

Vintage Purse

Vintage kiss-lock frame meets
a soft, curved form.

9"X7" approx.





P5E Big Chrysanthemum

INR 4200

Available in Off-white (9"X7" approx.)



P5C Chrysanthemum Bunch

INR 4200

Available in Black, Red, Blue, Green, Gold, Silver, White (9"X7" approx.)



P5D Lily Vintage Purse

INR 4200

Available in Black, Red, Blue, Green, Gold, Silver, White (9"X7" approx.)



P5D Lily Vintage Purse

INR 4200

Available in Black, Red, Blue, Green, Gold, Silver, White (9"X7" approx.)



P5A Leafy Vintage Purse

INR 4200

Available in Black, Red, Blue, Green (9"X7" approx.)



P5A Leafy Vintage Purse

INR 4200

Available in Black, Red, Blue, Green (9"X7" approx.)



P5B Chrysanthemum Spray

INR 4200

Available in Black, Red, Blue, Green, Gold, Silver, White (9"X7" approx.)



P5B Chrysanthemum Spray

INR 4200

Available in Black, Red, Blue, Green, Gold, Silver, White (9"X7" approx.)

High Fashion

A structured trapeze silhouette that stands tall with understated elegance.

8.25"X7" approx.





P52 Bows & Basket

INR 5000

Available in Red, Black (8.25"X7" approx.)



P21 High Fashion Pink Rose Pattern

INR 5000

Available in Black, Silver (8.25"X7" approx.)



P43 Lily Border

INR 4500

Available in Black, Red with cream embroidery (8.25"X7" approx.)



P43 Lily Border

INR 4500

Available in Black with off-white embroidery (8.25"X7" approx.)



P43 Lily Border

INR 4500

Available in Black, Red with cream embroidery (8.25"X7" approx.)



P24 Parsi Border

INR 4500

Available in Black, Blue, Golden, Silver (8.25"X7" approx.)



P24 Parsi Border

INR 4500

Available in Black, Blue, Golden, Silver (8.25"X7" approx.)



P24 Parsi Border

INR 4500

Available in Black, Blue, Golden, Silver (8.25"X7" approx.)



P23 Lily Pattern

INR 5000

Available in Black, Red, Blue (8.25"X7" approx.)



P23 Lily Pattern

INR 5000

Available in Black, Red, Blue (8.25"X7" approx.)



P23 Lily Pattern

INR 5000

Available in Black, Red, Blue (8.25"X7" approx.)



P22 Gul-e-bulbul

INR 5000

Available in Black, Red (8.25"X7" approx.)



P25 Gold Rose Pattern

INR 4500

Available in Black, Red (8.25"X7" approx.)



Square Sling

A structured trapeze silhouette that stands tall with understated elegance.

7"X7" approx. | 8.5"X7" approx.



P44 Lily Spray Sling

INR 4200

Available in Black, Red, Blue (7"X7" approx.)



P45 Leaf Pattern Sling

INR 4200

Available in Black, Red, Blue (7"X7" approx.)



P46 Gul-e-bulbul Sling

INR 4200

Available in Black, Red, Blue (7"X7" approx.)



P41 Ambi Sling

INR 4200

Available in Black with golden embroidery (8.5"X7" approx.)

Flap Purse

A sleek rectangular shape softened by a poised flap — made for graceful hands.

10"X5.25" approx.





P8A Zinnia Purse

INR 4500

Available in Black, Red, Blue, Silver (10"X5.25" approx.)



P8A Zinnia Purse

INR 4500

Available in Black, Red, Blue, Silver (10"X5.25" approx.)



P3A White Flower Purse

INR 4500

Available in Black, Red, Blue (10"X5.25" approx.)



P19 Rose and Chrysanthemum Purse

INR 4500

Available in Black, Red (10"X5.25" approx.)



Potli

Hand-embroidered blooms on soft fabric,
this potli blends tradition with charm.

8.5"X9.5" | 11"X8.5" approx.



P40 Gulnaar

INR 4200

Available in Gold (11"X8.5" approx.)



P20 Rose

INR 2700

Available in Pink, Mint, Lavender (8.5"X9.5" approx.)



P20 Rose

INR 2700

Available in Pink, Mint, Lavender (8.5"X9.5" approx.)



P20 Butterfly

INR 2700

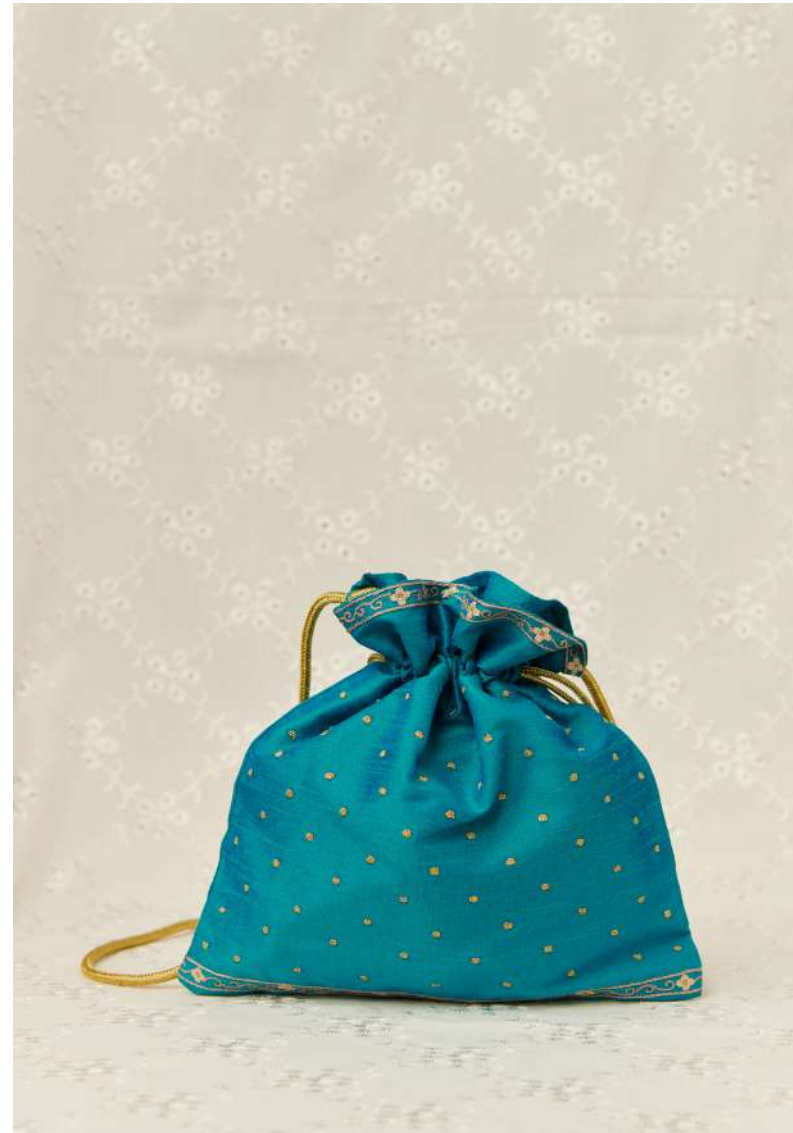
Available in Pink, Mint, Lavender (8.5"X9.5" approx.)



P20 Butterfly

INR 2700

Available in Pink, Mint, Lavender (8.5"X9.5" approx.)



P20 Lily

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Lily

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Lily

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Chrysanthemum

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Chrysanthemum

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Chrysanthemum

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Zinnia

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Zinnia

INR 2700

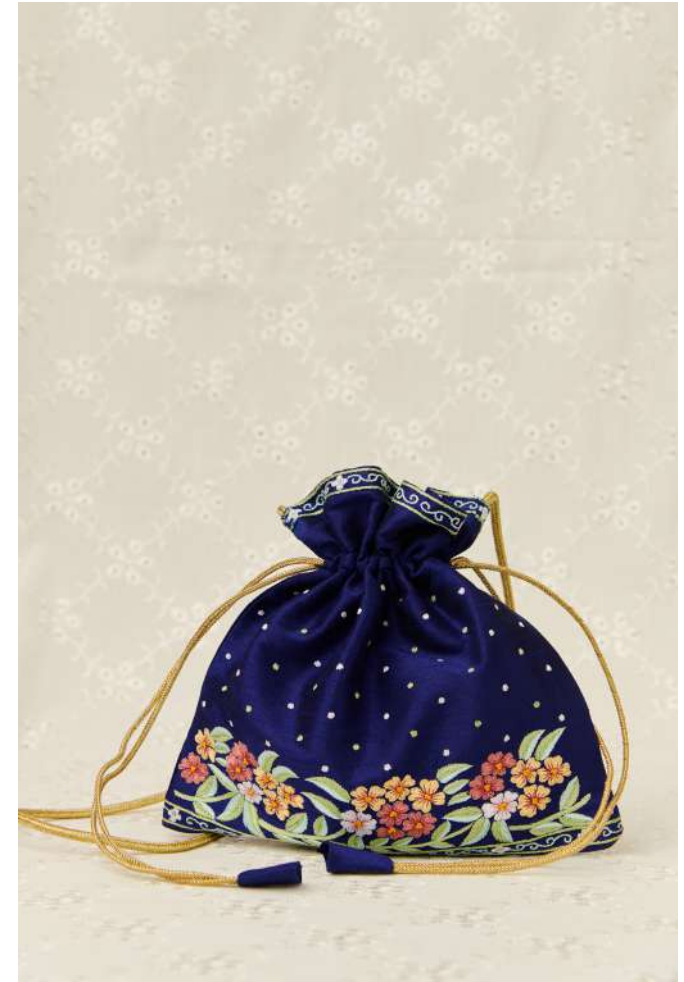
Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Zinnia

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Flower Cluster

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



P20 Flower Cluster Potli

INR 2700

Available in Black, Red, Blue, Green, Olive, Silver, Gold, Teal (8.5"X9.5" approx.)



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