

THE BOMBAY PARSI PUNCHAYET NN & RN WADIA BAUGS

100 YEARS OF HERITAGE & COMMUNITY



BAI JERBAI BAUG

1927 - 2027

A CENTURY OF TRADITION, A FUTURE OF TOGETHERNESS

BAI JERBAI BAUG CENTENARY COMMITTEE

(UNDER THE AUSPICES OF BAI JERBAI BAUG ASSOCIATION)

Sponsorship Proposal

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BAI JERBAI BAUG CENTENARY COMMITTEE (Under the auspices of Bai Jerbai Baug Association)

- 📍 Bai Jerbai Baug, Byculla, Mumbai – 400027
- ✉ baijerbaibaug@gmail.com
- ☎ 98206 83398 / 98213 49283

14th June 2026

Dear Friends & Well Wishers,

As Bai Jerbai Baug approaches its historic Centenary Year in 2027, we write to you with immense pride and a deep sense of gratitude as we celebrate 100 years of heritage, community, and the enduring legacy of Bai Jerbai Wadia.

Bai Jerbai Wadia was one of Mumbai's most respected philanthropists and a visionary far ahead of her time. Through her generosity and foresight, she pioneered the concept of community housing for Parsi families, creating safe, dignified, and affordable homes that fostered a strong sense of belonging and togetherness. Her vision led to the creation of iconic baugs across Mumbai, including Bai Jerbai Baug, which continues to stand as a symbol of community spirit even today. Her legacy also lives on through institutions such as Bai Jerbai Wadia Hospital for Children, reflecting her lifelong commitment to social welfare and service.

Established in 1927, Bai Jerbai Baug has, for nearly a century, remained a vibrant and close-knit community where generations have grown up together, creating memories, friendships, and traditions that continue to thrive today.

As we prepare to commemorate this historic milestone, the centenary celebrations are envisioned not only as a tribute to our rich past, but also as an opportunity to preserve and strengthen this legacy for future generations. The year-long celebrations will include infrastructure enhancements, cultural and sports events, heritage and archival initiatives, and social outreach projects connected to the values that Bai Jerbai Wadia stood for.

We would be honoured to have your support and association in making this landmark celebration truly meaningful and memorable. Whether through sponsorship, contributions, partnerships, or introductions to individuals and organisations who may wish to support this initiative, your involvement would greatly help us honour and continue this remarkable legacy.

We look forward to your encouragement and support as we come together to celebrate 100 years of Bai Jerbai Baug and the extraordinary vision of Bai Jerbai Wadia.

Warm regards,

*Bazyan Mistry, Delnaz Sinor, Hoshang Gotla, Jenobia Driver, Monaz Elavia,
Nilofer Daruwala, Nilufer Mistry, Rustom Mehta and Tinaz Bhathena.*

Bai Jerbai Baug Centenary Committee Core Team Members



Bai Jerbai Wadia

Bai Jerbai Wadia (1852–1926) was one of Mumbai’s most respected philanthropists and a visionary member of the Wadia family. Deeply committed to community welfare, she pioneered the “Baug” system - planned residential colonies that provided safe, hygienic, and affordable housing for Parsi families in Bombay.

Beginning with Nowroz Baug in 1908, her vision led to the creation of iconic communities such as Bai Jerbai Baug, Rustom Baug, Cusrow Baug, and Ness Baug, which became home to thousands across Mumbai.

Her legacy also lives on through institutions like the Nowrosjee Wadia Maternity Hospital and the Bai Jerbai Wadia Hospital for Children, reflecting her enduring commitment to healthcare, compassion, and community service. Over a century later, her contributions continue to shape Mumbai’s social fabric.

Bai Jerbai Baug

Bai Jerbai Baug, established in 1927, is one of Mumbai’s most cherished Parsi residential colonies, built on the values of togetherness, culture, and shared identity.

For nearly a century, the baug has remained vibrant through festivals, cultural events, sports, and social gatherings that continue to strengthen bonds across generations.

More than just a residential community, Bai Jerbai Baug is a living legacy of relationships, memories, and community spirit, sustained by the unwavering support and participation of its residents.

Centenary Celebrations & Vision

In 2027, Bai Jerbai Baug completes 100 years, marking a historic milestone in the life of our community. To commemorate this occasion, we are planning a year-long celebration from January to December 2027, bringing together residents, families, and well-wishers to celebrate our shared past while building for the future. Our vision is to:

- **Celebrate** 100 years of heritage and community spirit.
- **Strengthen** bonds across generations.
- **Create** meaningful and lasting infrastructure improvements.
- **Give back** through impactful social initiatives.

Centenary Initiatives

The aim is to undertake projects that will benefit the community long after the celebrations:

- Construction of new **washrooms** and upgrade of existing staff facilities.
- Installation of a **water cooler** for residents and staff (with AMC).
- Building **lighting** and decorations across the colony
- Creation of a **time capsule** preserving memories and memorabilia to be opened 25 years later.

Estimated Budget: ₹10 - 15 lakhs

Centenary Events

A vibrant calendar of events is planned across the year:

- **Art Mela** - A day filled with rangoli, creativity, food and music comes together to kick off the centenary. **(Jan. 2027)**
- **Family Face Off** - Cooking Competition along with Minute to Win it games where families participate together. **(Feb. 2027)**
- Visit to **4 Atash Behrams** by bus for our residents along with lunch. **(Mar. 2027)**
- **Colour Quest** - A team scavenger and colour hunt on foot around Byculla and Mazgaon followed by breakfast. **(Apr. 2027)**
- **Movie Night** for the residents to come together and enjoy a show in our lawns with popcorn and snacks. **(May 2027)**
- **Retro Games** - Saankli, Nargolio, Gilli Danda, Dodgeball, Kho-kho, inviting teams from the 5 Wadia Baugs. **(June 2027)**
- **Parsi Natak** - Showcasing Parsi culture with a natak on Khordad Sal that all our residents and their families can enjoy. **(Aug. 2027)**
- **Picnic / Overnight Trip** - Residents will be traveling together for an overnight trip, reminiscing the past and making new memories. **(Nov. 2027)**
- **Finale Show** - A culmination of all our events and activities with guests, sponsors and our colony residents together, celebrating the centenary. **(Dec. 2027)**

Estimated Budget: ₹20 - 25 lakhs

Merchandise

- 2027 Calendar (vintage & modern images)
- Coffee Table Book (history, families, stories)
- Centenary t-shirts, key chains, fridge magnets
- 3D Model of the colony in a snow globe
- Souvenir / Playbill with advertisements

Several initiatives are partially self-funded through sales and sponsorships.

Media Initiatives

Through our Instagram and Facebook pages, we are working on a Podcast Series: "Chai with Jerbai".

This will have a Jerbai Wadia look-a-like speaking to people from the colony and talking about their experiences in the baug over the last century along with lots of photographs and videos.



Social Impact

Giving back to the society through:

- **Association with Bai Jerbai Wadia Hospital for Children**

A collection drive for clothes, books, toys and other necessities as required by the hospital authorities will be organised

- **Welfare initiatives for our colony staff**

Educational and medical help for the staff working in our colony

Fundraising

To support our centenary events and initiatives, funds will be raised through:

- Individual contributions
- Corporate sponsorships
- Advertisements
- Raffle draws (Monthly 2 prizes + 1 mega prize)
- Merchandise sales



How You Can Support?

You are invited to be part of this milestone by:

- Making a direct contribution
- Sponsoring an event or initiative
- Advertising
- Contributing raffle prizes

Sponsorship Opportunities

| Category | Contribution | Recognition |
|-----------------------|--------------|---|
| Platinum Sponsor | ₹10,00,000 | Prominent visibility across all events, branding on key materials, top-tier acknowledgement |
| Gold Sponsor | ₹7,00,000 | Event branding, strong visibility, acknowledgements |
| Silver Sponsor | ₹5,00,000 | Mentions across events & publications |
| Bronze Sponsor | ₹3,00,000 | Acknowledgement in select materials |
| Raffle Prizes Sponsor | ₹2,00,000 | Logo on raffle tickets & mentions |
| Event Sponsor | As per event | Branding for specific event |
| Standee Sponsor | ₹50,000 | Standee at 3 centenary events |

Payment Details

Cheques can be made in favour of **BAI JERBAI BAUG ASSOCIATION**

Bank Transfer - NEFT Details

Account Name: **BAI JERBAI BAUG ASSOCIATION**
 Bank Name: **CENTRAL BANK OF INDIA**
 IFSC Code: **CBIN0280632**
 Branch: **BYCULLA**
 Account No: **1029721819**
 Account Type: **Savings**

Core Team



L- R: Tinaz Bhatena, Hoshaang Gotla, Monaz Elavia, Bazyan Mistry, Jenobia Driver, Rustom Mehta, Nilofer Daruwala, Delnaz Sinor and Nilufer Mistry

Contact Details

| No. | Name | Mobile No. | Flat No. |
|-----|------------------|------------|----------|
| 1. | Bazyan Mistry | 9821349283 | A-5 |
| 2. | Delnaz Sinor | 9820402142 | A-6 |
| 3. | Hoshaang Gotla | 9820683398 | A-6 |
| 4. | Jenobia Driver | 9821073697 | B-28 |
| 5. | Monaz Elavia | 9820754852 | E-26 |
| 6. | Nilofer Daruwala | 9821170896 | C-27 |
| 7. | Nilufer Mistry | 9821884094 | C-23 |
| 8. | Rustom Mehta | 9892040701 | A-31 |
| 9. | Tinaz Bhatena | 9820717131 | B-17 |